



FOR IMMEDIATE RELEASE

Wednesday, October 22, 2008—8:00 a.m. ET

xpdx and Ryobi, Graph Expo Chicago, McCormick Place Booth 654

**XPEDX HELPS U.S. PRINT PROFESSIONALS
TACKLE POST-PRESS AND FULFILLMENT
CHALLENGES, SEIZE OPPORTUNITIES**

xpdx® to exhibit and discuss post-press equipment from six OEMs during Graph Expo 2008; demand for shorter runs, faster turnaround times drive expansion of bindery, mailing fulfillment

CHICAGO, October 22, 2008—For many U.S. print professionals, post-press and fulfillment remain the biggest untapped frontiers of new productivity, efficiency and profitability.

“As demand for shorter runs and quicker turnarounds continues to grow, printers need new post-press equipment that is compatible with their offset and digital presses,” said Dennis Killion, newly appointed corporate director of marketing for graphics at xpdx®.

To help, xpdx is significantly expanding its post-press offering including offline UV coaters, cutters, binders, booklet makers, folders and more. It is also adding new offerings in mailing and fulfillment.

New post-press products and related services will soon be available through the xpdx network of 105 U.S. distribution centers and the new xpdx Technology Center in Cincinnati. xpdx will demonstrate the following equipment during Graph Expo (Oct. 26–29):

- an offline UV coating system from FMA, Inc, a developer and manufacturer of offline UV coaters and related peripherals;
- a Morgana DigiFold automatic creaser/folder from Morgana U.S.A., a manufacturer of folding and creasing machines for short-run digital printing;
- a 20" Baumfolder from Baumfolder Corporation, a manufacturer of folders, cutters, drills and finishing equipment;
- a Perfecta cutter from Perfecta U.S.A., a manufacturer of cutting machines;
- a folding and inserting system, tabber and addressing printer from Secap, a mail stream management solutions company; and
- xpdx reps will discuss its offering from C.P. Bourg, a print finishing equipment manufacturer of collators, booklet makers and perfect binders.

xpdx has signed national distribution agreements with FMA, Inc. and C.P. Bourg.



Killion noted that printers' capital expenditures for post-press and fulfillment is projected to grow over the next three to five years. "Generally speaking, post-press and fulfillment has either been underinvested or outsourced. Upgrading post-press and bringing key services in house can translate to new business opportunities and important efficiencies for the savvy printing company owner and general manager today."

About xpedx

Cincinnati, Ohio-based xpedx, a business of International Paper (NYSE: IP), is one of the largest business-to-business distribution companies in North America. xpedx distributes a wide variety of printing paper, graphics, packaging and janitorial-sanitary maintenance supplies and equipment to printers, manufacturers, retailers and high-traffic facilities from more than 265 locations across the U.S., Canada and Mexico.

Other xpedx businesses include xpedx Printing Technologies, the exclusive U.S. distributor of Ryobi-branded offset printing presses; publishing industry suppliers Bulkley Dunton Publishing Group® and Strategic Paper Group; xpedx Supply Chain Services, a global provider of third-party logistics services and Saalfeld® Redistribution. xpedx also operates a network of more than 150 retail paper and graphics stores as well as a large e-commerce platform at xpedx.com. For more information about xpedx, visit xpedx.com.

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