



FOR IMMEDIATE RELEASE

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**XPEDX OPENS NEW U.S. PRINT TECHNOLOGY CENTER
IN CINCINNATI APRIL 6**

**Facility is a live production environment that demonstrates equipment
for state-of-art printing and print fulfillment**

CINCINNATI, March 31, 2009 —The new xpedx® Technology Center that opens April 6 in metro Cincinnati provides U.S. print professionals with a single location to learn about and test new equipment and technologies from top manufacturers.

The 11,000 square foot exhibition center, housed at the xpedx headquarters, spotlights technology covering all aspects of offset and digital printing, including creative, pre-press/workflow, press and post-press/fulfillment.

Printers can evaluate new products, technologies and production techniques from major print industry suppliers in a live print production environment. xpedx is a large supplier of equipment, software and consumables to North American commercial and in-plant printers. A business of International Paper (NYSE: IP), xpedx has 265 locations across North America serving print professionals.

“This new center is an important investment to help print professionals make their businesses more productive, efficient and profitable,” said Thomas G. Kadien, president of xpedx and senior vice president of International Paper. “Print is evolving and there are new opportunities for growth. xpedx is working closely with printers so they are positioned for success as the economy recovers.”

“Commercial and corporate in-plant printers across the U.S. want to access and test new printing equipment, technology and processes from the world’s leading manufacturers in one central location,” said John Torrey, vice president and general manager of xpedx. “That’s what we’ve created with the new xpedx Technology Center.”

The center’s experts can help printers develop more efficient print production processes and help them enter high-margin specialty printing, finishing, fulfillment and distribution. The ability to test-run and compare products in a working print environment will help printers determine what works best for their market needs.



Details about the new U.S. print technology center

The center showcases pre-press and workflow technologies, offset and digital presses, as well as post-press/bindery equipment and technology. Equipment is from top manufacturers including Ryobi, Kodak, Epson, C.P. Bourg Inc., Morgana, Secap and others.

The center features two state-of-the-art Ryobi multicolor presses—a 2-up, five-color RYOBI 525 GX with coater and a 6-up, six-color RYOBI 756 with inline UV casting and foiling.

Also featured are Kodak's Prinergy Workflow; a Kodak Magnus 800 platesetter; and Epson GS6000 and Epson 9900 wide format inkjet printers. New cutters, folders, bindery and mailing equipment from national distribution partners Morgana, CP Bourg and Secap are also featured at the center. xpedx will add new equipment and technologies from these and other manufacturers to provide printers with the most up-to-date offerings in the marketplace.

Other xpedx services available across North America, including a new equipment financing program and supply chain solutions for printers, are also spotlighted at the center.

The new xpedx center is staffed by expert service technicians who specialize in all aspects of printing. xpedx said it also continues to have expert technicians locally in top U.S. printing markets and the company currently has a force of more than 100 equipment service technicians nationwide.

The xpedx Technology Center is located at 6283 Tri-Ridge Boulevard, Loveland, Ohio. For more information, contact your local xpedx representative or call toll free at 1-877-489-3511.

About xpedx

xpedx, a business of International Paper (NYSE: IP), is one of the largest business-to-business distribution companies in North America. xpedx distributes a wide variety of printing paper, graphics, packaging and janitorial-sanitary maintenance supplies and equipment to printers, manufacturers, retailers and high-traffic facilities from more than 265 locations across the U.S., Canada and Mexico. For more information visit [xpedx.com](http://www.xpedx.com) <<http://www.xpedx.com>>.

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Note: xpedx is a registered trademark of International Paper Company. All other trademarks are the property of their respective owners.

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Editor's note: xpedx always appears in lower case.